

Register of procurement decisions and contracts awarded - Outside Scope of PSR
(from 1 January 2024 onwards)

Ref No	Service procured	Procurement Procedure	ICB Lead	Contract Award decision taken by?	Date of Decision	Conflicts of Interest Identified?	Conflicts of Interest - if Yes, steps taken to manage the conflicts?	Contract Award - Supplier	Indicative Annual Contract value (£) (ex. VAT, where applicable)	Indicative Total Contract value (£) (ex. VAT, where applicable)	Contract Start Date	Contract End Date	Option to Extend (Yes / No)	Maximum Contract End Date	Areas covered (Place(s) / ICB)
C234535	NHS111 - digital audio / radio campaign	Direct Award	I. Ema	Executive Director of Finance and Investment; and Executive Director of Communications, Marketing and Media Relations	03/01/2024	No		Bauer Radio Limited	7,919	7,919	15/01/2024	11/02/2024	No	11/02/2024	HNYICB
C234265	ICB Leadership Event production support	Direct Award	Q. Davies	Executive Director of Finance and Investment; and Executive Director of Communications, Marketing and Media Relations	04/01/2024	No		Storyboard Media Limited	790	790	09/01/2024	31/01/2024	No	31/01/2024	HNYICB
C229744	ICB Staff Emergency Alert System	Direct Award	S. Lee	Executive Director Team	24/10/2023	No		Alert Cascade Limited	5,925	18,025	02/01/2024	01/01/2027	No	01/01/2027	HNYICB
C234431	Digital Inclusion Network Management Support	Direct Award	C. Turner	Deputy Chief Executive/Chief Operating Officer; and Executive Director of Finance and Investment	29/09/2023	No		Humber and Wolds Rural Community Council	32,000	32,000	01/10/2023	31/03/2024	No	31/03/2024	HNYICB
C231520	Job Evaluation Support	Direct Award	E. Kirkwood	Executive Director of Finance and Investment; and Executive Director of People	13/12/2023	No		PricewaterhouseCoopers LLP	32,250	32,250	08/01/2024	07/03/2024	Yes	07/04/2024	HNYICB
C239514	Centre for Excellence in Tobacco Control brand asset creation	Direct Award	S. Crosby	Executive Director of Finance and Investment; and Executive Director of Communications, Marketing and Media Relations	11/01/2024	No		Gardiner Richardson Limited	4,335	4,335	15/01/2024	14/02/2024	No	14/02/2024	HNYICB
C244219	NHS111 - Radio Campaign	Direct Award	I. Ema	Executive Director of Finance and Investment; and Executive Director of Communications, Marketing and Media Relations	11/01/2024	No		Great Driffield Radio Limited	300	300	15/01/2024	14/02/2024	No	14/02/2024	HNYICB
C235708	NHS Dentistry Conference - Refreshments	Direct Award	R. Sykes	Deputy Director of Communications, Marketing and Media Relations	12/01/2024	No		CGC Events Limited	84	84	23/02/2024	23/02/2024	No	23/04/2024	HNYICB
C236893	Diagnostic Programme Analytical Support	Direct Award	D. Mitchell	Deputy Chief Executive/Chief Operating Officer; and Executive Director of Finance and Investment	12/01/2024	No		Productive Partners Limited	33,750	33,750	08/01/2024	07/04/2024	No	07/04/2024	HNYICB
C236894	Diagnostic Programme BI Support	Direct Award	D. Mitchell	Deputy Chief Executive/Chief Operating Officer; and Executive Director of Finance and Investment	12/01/2024	No		NHS Midlands and Lancashire Commissioning Support Unit	15,000	15,000	01/01/2024	29/02/2024	No	29/02/2024	HNYICB
C236933	ICB Quality Assurance & Improvement Framework design	RFQ	N.Windle	Executive Director of Finance and Investment; and Executive Director of Nursing and Quality	11/01/2024	No		Digihub Limited	1,608	1,608	01/02/2024	31/03/2024	Yes	30/04/2024	HNYICB
C239477	Vendor Relationship Playbook for NHS organisations	Direct Award	J. Mitchell	Deputy Chief Executive/Chief Operating Officer; and Executive Director of Finance and Investment	13/10/2023	No		Smart Co Consulting Limited	14,950	14,950	22/01/2024	21/04/2024	Yes	21/07/2024	HNYICB
C238347	Diagnostic Programme - Histopathology	Direct Award	D. Mitchell	Deputy Chief Executive/Chief Operating Officer; and Executive Director of Finance and Investment	19/01/2024	No		Productive Partners Limited	23,250	23,250	22/01/2024	21/04/2024	No	21/04/2024	HNYICB
C241684	Inclusion Assembly - Comms Videos & Graphics	RFQ	E. Marshall	Executive Director of Finance and Investment; and Executive Director of People	19/01/2024	No		Nifty Fox Creative	11,998	11,998	19/02/2024	18/02/2025	Yes	18/05/2025	HNYICB
C243968	Hull Urgent Treatment Centre - relocation communications (Radio)	Direct Award	E. Shakeshaft	Executive Director of Finance and Investment; and Executive Director of Communications, Marketing and Media Relations	29/01/2024	No		Bauer Radio Limited	6,000	6,000	31/01/2024	03/03/2024	No	03/03/2024	HNYICB
C244236	Hull Urgent Treatment Centre - relocation communications (Social Media)	Direct Award	E. Shakeshaft	Executive Director of Finance and Investment; and Executive Director of Communications, Marketing and Media Relations	29/01/2024	No		RMP Design & Marketing Limited	1,500	1,500	01/02/2024	29/02/2024	No	29/02/2024	HNYICB
C250401	Work Experience Platform	Direct Award	T. Jenkinson	Executive Director of Finance and Investment; and Executive Director of People	24/01/2024	No		United Lincolnshire Hospitals NHS Trust	8,629	8,629	01/02/2024	31/07/2025	No	31/07/2025	HNYICB
C245833	Confidential Waste / Paper Shredding Service (Health House)	RFQ	N. Lowe	Executive Director of Finance and Investment; and Executive Director of Corporate Affairs	02/02/2024	No		Enviromail Limited	660	1,320	01/04/2024	31/03/2026	Yes	31/03/2027	HNYICB
C250539	Managing Successful Programmes (MSP) Foundation & Practitioner Training	RFQ	N. Robson	Executive Director of Finance and Investment; and Executive Director of People	31/01/2024	No		QA Limited	10,912	10,912	26/02/2024	25/02/2025	No	25/02/2025	HNYICB

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C245554	GP Access Social Media Video Production	Direct Award	I. Ema	Executive Director of Finance and Investment; and Executive Director of Communications, Marketing and Media Relations	02/02/2024	No		Hammond House Publishing Ltd	600	600	01/02/2024	29/02/2024	No	29/02/2024	HNYICB
C247270	GP Access - Radio Campaign	Direct Award	I. Ema	Deputy Director of Finance and Investment; and Deputy Director of Communications, Marketing and Media Relations	07/02/2024	No		Bauer Radio Limited	2,690	2,690	19/02/2024	17/03/2026	No	17/03/2026	HNYICB
C244447	Children's Continuing Care Services Review	Direct Award	M. Carrington	Executive Director of Finance and Investment; and Executive Director of Nursing and Quality	22/01/2024	No		SEND Health Consultancy Ltd	3,000	3,000	01/02/2024	31/03/2024	Yes	30/04/2024	HNYICB
C245882	Centre for Excellence in Tobacco Control - Case Studies video production	RFQ	K. Connolly	Deputy Chief Executive/Chief Operating Officer; and Executive Director of Finance and Investment	05/02/2024	No		Affinity Media Group Ltd	5,958	5,958	12/02/2024	11/04/2024	Yes	11/06/2024	HNYICB
C247275	GP Access campaign - printing	Direct Award	M. Hannam	Executive Director of Finance and Investment; and Executive Director of Communications, Marketing and Media Relations	20/12/2024	No		North East Lincolnshire Council	440	440	12/02/2024	26/02/2026	No	26/02/2024	HNYICB
C249381	Website Hosting & Maintenance (2 websites)	RFQ	S. Howey	Deputy Director of Finance and Investment; and Deputy Director of Communications, Marketing and Engagement	20/02/2024	No		RMP Design & Marketing Limited	1,340	1,340	01/03/2024	31/03/2025	No	31/03/2025	HNYICB
C249363	Industrial Action Social Media Campaign	Direct Award	I. Ema	Deputy Director of Finance and Investment; and Deputy Director of Communications, Marketing and Engagement	22/02/2024	No		RMP Design & Marketing Limited	1,310	1,310	23/02/2024	27/02/2024	No	27/02/2024	HNYICB
C249772	System-wide Occupational Health Solutions	Direct Award	R. Baillie-Smith	Executive Director of Finance and Investment; and Executive Director of People	01/03/2024	No		Baxi Partnership Ltd	41,504	41,504	09/02/2024	08/07/2024	No	08/07/2024	HNYICB
C249786	Integrated Intelligence Function workshops	Direct Award	A. Bell	Executive Director of Finance and Investment; and Executive Director of Corporate Affairs	19/02/2024	No		NHS Midlands And Lancashire Commissioning Support Unit	5,200	5,200	21/02/2024	20/04/2024	No	20/08/2024	HNYICB