



Stakeholder Bulletin *18 November* 2024

Latest Updates

People urged to 'Think Pharmacy First' this winter



Health leaders in Humber and North Yorkshire are encouraging people with minor illnesses to 'Think Pharmacy First' this winter.

Under the scheme, launched earlier this year, patients can get treatment for seven common conditions directly from their local community pharmacy, without needing a GP appointment or prescription.

Pharmacists are able to supply prescription-only medicines, including antibiotics and antivirals where clinically appropriate, to treat:

- Sinusitis
- Sore throat

- Earache
- Infected insect bite
- Impetigo (a bacterial skin infection)
- Shingles
- Uncomplicated urinary tract infections in women

Latest figures show a total of 9,235 pharmacies in England conducted 186,190 consultations under the scheme in July. It is hoped the continued rollout of Pharmacy First will eventually free up around 10 million GP practice appointments a year.

[Click here](#) to read more.

[Humber and North Yorkshire pilot scheme reveals the benefit of blood pressure checks](#)



Opticians in Humber and North Yorkshire are playing a greater role in detecting high blood pressure and other potential triggers for coronary heart disease.

More than 60 opticians in our area are currently offering blood pressure checks as part of their eye test assessments as part of a successful pilot scheme.

The current pilot is now set to be expanded, with additional NHS England funding being provided to NHS Humber and North Yorkshire Integrated Care Board (ICB) which is delivering the initiative.

The majority of patients made lifestyle changes because of their BP reading and nearly half of patients tested reported they would not have had their blood pressure checked otherwise.

[Click here](#) to read more.

Regional epilepsy service benchmarking review for people with learning disabilities and autism



ICB Learning Disability Commissioning Leads will shortly be in touch with key personnel in Humber and North Yorkshire organisations that provide services for people with learning disabilities and autism to initiate a benchmarking review of epilepsy services and gather support.

This benchmarking review represents a strategic opportunity for ICSs to strengthen epilepsy services and enhance care quality for individuals with learning disabilities and autism. Through your engagement, we can collectively support the region in advancing this critical aspect of integrated care.

[Click here](#) to read the briefing circulated to senior executives within the ICS.

Get Involved

North East and Yorkshire Healthcare Science Awards 2024



The North East and Yorkshire Healthcare Science Awards are a platform dedicated to recognising and celebrating the exceptional contributions of healthcare scientists in our region.

Nominations are now open and close on **Monday 9 December 2024**. There are seven award categories, including:

- Innovation Excellence Award
- Patient Impact Award
- Emerging Talent Award
- Educational Leadership Award
- Lifetime Achievement in Healthcare Science Award
- Equality, Diversity and Inclusion Award

The awards will be presented at a special ceremony, where colleagues will join together to celebrate the achievements of healthcare science staff in the North East and Yorkshire region.

[Click here](#) for more information.

[The National Education and Training \(NETS\) survey](#)



NHS England Workforce Training and Education directorate oversees the quality of education and training for over 250,000 students, apprentices and trainees across a variety of clinical roles in the NHS.

To support continuous improvement, the directorate conducts the National Education and Training Survey (NETS) each year, offering a platform for healthcare learners and trainees to share their experiences and shape the future of healthcare education.

The national survey is open to all healthcare students, trainees, and apprentices, including resident doctors and dentists in postgraduate training. It is open until **Tuesday 26 November 2024** and it only takes 10 minutes to share your experiences

[Click here](#) to complete the survey.

Seminar: Early cancer detection in primary care: navigating the main route to cancer diagnosis



Tuesday 26 November 2024, 1:00-2:00pm

Cancer is the leading cause of morbidity and mortality in the UK, with new cases expected to rise to 500,000 annually by 2040. Stage at diagnosis has a significant effect on cancer survival. Currently, approximately 56% of patients are diagnosed at stage I or II (or early-stage), with significant variation between cancer types.

The NHS Long Term Plan aims for 75% of patients with cancer to be diagnosed at an early stage by 2028. For over 70% of patients with cancer, their route to diagnosis is through primary care. This seminar will explore the role of primary care in improving early cancer diagnosis and reducing cancer inequalities.

This seminar will be led via MS Teams by Dr Merriel, a GP in North-West England, NIHR Academic Clinical Lecturer in the Centre for Primary Care and Health Services Research at the University of Manchester, and Associate Editor of the British Journal of General Practice.

[Click here](#) for more information and to book a place on the seminar.

News from Across the Partnership

Liver health project has potential to save lives



Improving patient care, reducing emergency admissions, treating disease earlier and saving lives – the aims of a two-year liver health project taking place across the Humber region.

Funding of £500,000 over two years from NHS England and the Humber and North Yorkshire Cancer Alliance has been secured to pilot Liver Health Checks in a number of community locations across Hull, East Yorkshire, North and North East Lincolnshire.

Initially starting in Hull and East Yorkshire in April 2023, the project was extended after 12 months to encompass Scunthorpe, Grimsby and surrounding areas, and parts of Scarborough too. The region is one of just 18 sites across the country conducting the liver health checks project and this is based on high levels of deprivation and poor health outcomes from liver disease.

By working with healthcare and service providers, local authorities, local employers and community groups, as well as taking scans out to those who might benefit most, the team is seeking to identify liver disease and begin treatment at a much earlier stage.

[Click here](#) to read more.

Regional first as hospital bids to deliver green patient transport



A hospital in Hull is ushering in a clean and green way to transport patients.

The facilities team at Castle Hill Hospital in Cottingham has just taken delivery of its first ever, all-electric, non-emergency ambulance.

Representing investment of over £86,000, the ambulance will be used to transport patients needing tests and scans, as well as those requiring admission to or transfer between wards, around the 168-acre (683,000 m²) site – equivalent to 106 football pitches.

The first fully electric patient transport ambulance to be used at a hospital across North Yorkshire and the Humber, it is also believed to be the first of its kind in the country.

[Click here](#) to read more.

Celebrating a decade of Bridlington's Eye Clinic



Staff and patients from Bridlington Hospital's Eye Clinic have celebrated 10 years of treating patients across the East Coast.

The clinic is a success story for York and Scarborough Teaching Hospitals NHS Foundation Trust.

The clinic, which is the main intravitreal injection site on the East Coast, first opened after outgrowing its then base at Scarborough Hospital and initially started as a weekly Saturday clinic with just 30 patients.

Today, the clinic is operational for injections three days a week, seeing 80 patients a day and runs from five consulting rooms at Bridlington Hospital. It treats patients who suffer loss of central vision due to macular oedema secondary to macular degeneration, retinal vein occlusions and diabetes.

[Click here](#) to read more.

Fitmums & Friends receives The King's Award for Voluntary Service



Fitmums & Friends has been awarded The King's Award for Voluntary Service for 2024 for their volunteer-led work to help people be more active and feel more connected in local communities across Yorkshire.

The award recognises outstanding work by local volunteer groups to support their communities. It is the highest award a local voluntary group can receive in the UK and is equivalent to an MBE.

In 2024, Fitmums & Friends is one of 281 local charities, social enterprises and voluntary groups to receive the prestigious award.

[Click here](#) to read more.

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