



# Stakeholder Bulletin *4 November 2024*

## Latest Updates

Tobacco control leaders in Humber and North Yorkshire welcome Chancellor's smoking and vaping tax announcements



Health leaders in Humber and North Yorkshire who advocate for tougher measures to help tackle smoking and vaping have welcomed a new tax on vape liquids and rises in smoking taxes, announced by the Chancellor in last week's budget.

The Government is making the following changes to tax on tobacco and vapes:

- Confirmed tobacco tax escalator of RPI + 2% and RPI +12% for hand-rolled tobacco
- Flat-rate tax of £2.20 per 10ml bottle of vape liquid, to be introduced from October 2026
- A one-off increase for tobacco tax in October 2026 to maintain the price differential with vaping and incentivise smokers to switch

**Scott Crosby, Associate Director of the Humber and North Yorkshire Centre for Excellence in Tobacco Control, said:** “The cost of smoking to society and the huge strain on the NHS far outweighs the revenue created by tobacco taxes. Continued rises help to encourage smokers to quit and reduce the uptake among young people.

“The new vape fluid tax will help to reduce access to cheap products for children, and importantly also create more powers to tackle illegal imports.

“It’s important that vapes and tobacco keep a price difference to ensure that they are still an incentive for smokers to switch to a less harmful option, but I’m pleased this has been set at a flat rate.”

[Click here](#) to read more.

[Humber and North Yorkshire Cancer Alliance’s giant inflatable lung to tour the region this Lung Cancer Awareness Month](#)



People across the region are being encouraged to get to grips with lung cancer – literally – by Humber and North Yorkshire Cancer Alliance this November.

For Lung Cancer Awareness Month, the Cancer Alliance is taking a three-metre-tall inflatable lung on tour across the region to supermarkets, shopping centres and other community spaces to spark conversation and raise awareness of the signs and symptoms of lung cancer.

Lung cancer is the third most common cancer in the UK. Around 18,600 men and 16,100 women die from lung cancer in the UK every year, making it the biggest cancer killer in the UK.

The majority of lung cancer diagnosis cases happen between the ages of 70 and 74, but cases rise rapidly from the age of 55 onwards. Early detection of lung cancer is key, and people diagnosed with the disease in its earliest stages are nearly 20 times more likely to survive for five years than those whose cancer is caught late.

Unfortunately, seven in 10 cancer patients are being diagnosed too late – often because there are no signs or symptoms during the early stages of the disease.

[Click here](#) to read more.

A digitally enabled health and care system



We are delighted to invite you to the latest Humber and North Yorkshire Health and Care Partnership symposium, ***A digitally enabled health and care system***, which takes place on **Wednesday 4 November 2024, 5:00-7:00pm**.

As technology continues to evolve, this symposium will dive into the exciting possibilities of a healthcare landscape transformed by innovation. We will reflect on the current and emerging technologies shaping the industry today and examine their potential impact over the next five to ten years.

The speakers are:

- Dr Mark Davies, Chief Health Officer at IBM
- Professor Daan Dohmen, co-founder of Luscii
- Dr Simon Wallace, Chief Clinical Information Officer for Microsoft in UK and Ireland
- Professor Rachel Dunscombe, CEO of OpenEHR International.

A short profile for each speaker can be accessed via the link below, and we will be asking all of our speakers to give their perspective on the following question:

*"Looking ahead to the next 5-10 years, how can we ensure that emerging digital technologies are successfully integrated into health and care systems to improve patient outcomes, while also making sure that digitally enabled care remains equitable, accessible, and sustainable for everyone?"*

This symposium will take place online and places are still available if you would like to attend.

[Click here](#) for more information and to secure your place.

## Get Involved

### Webinar: Opportunity to learn about Equality Impact Assessments



**Wednesday 13 November 2024, 11:00am-12:00pm**

Join us for an engaging webinar hosted by the Equality and Human Rights Commission on Equality Impact Assessments.

Following feedback from colleagues asking for more guidance on Equality Impact Assessments, the Equality and Human Rights Commission has also put together a [handy 10-step guide](#) to help us consider equality in our decision-making process.

Discover how to make our policies more inclusive and fairer with expert insights and practical tips around how to evaluate the equality impact of policies in a structured, consistent, and accountable way.

[Click here](#) to join the meeting.

### Webinar: Raising awareness of Fetal Alcohol Spectrum Disorder (FASD)



**Thursday 14 November 2024, 10:00-11:00am**

As part of Baby Week, which runs from 14-20 November 2024, Humber and North Yorkshire Health and Care Partnership are hosting a free webinar to raise awareness of fetal alcohol spectrum disorder (FASD).

FASD can happen when even small amounts of alcohol pass through the placenta and can permanently impact on brain and body development of the baby.

This one-hour webinar will provide the most up to date information, guidance and lived experience of FASD from the [FASD Network](#), and is suitable for anyone to improve their knowledge on the subject.

Agenda:

- The effect of alcohol upon pregnancy
- Prevalence of alcohol consumption in pregnancy and current data on FASD
- Lived experience of FASD

[Click here](#) to sign up to the webinar.

[Share your views and experiences of SEND provision in East Yorkshire](#)



The Big Listen consultation opened last month and aims to understand how families could be better supported around Special Educational Needs and Disabilities (SEND) provision.

East Riding of Yorkshire Council wants to hear your views on what works effectively and what needs to be developed. People have until **Wednesday 31 December 2024** to have their say.

Alongside the online Strategy Consultation, the Council will be gathering the views of children and young people by visiting educational settings, schools and groups across the county to ensure their voice is heard and they directly input into the creation of the new Strategy.

The Council will be starting to draft a Strategy in a series of co-production events for professionals, parents and young people with SEND, taking place in County Hall, Beverley:

- Thursday 14 November, 10:30am-2:30pm
- Monday 18 November, 10:30am-2:30pm
- Monday 25 November, 10:30am-2:30pm
- Monday 2 December, 10:30am-2:30pm

[Click here](#) for more information and to complete the survey.

## News from Across the Partnership

### Centre for Addiction and Mental Health Research in Hull



Humber Teaching NHS Foundation Trust is proud to be a key partner in a groundbreaking new mental health research initiative led by the University of Hull. The University has secured £11 million from the National Institute for Health and Care Research (NIHR) to establish the Centre for Addiction and Mental Health Research (CAMHR), with the Trust's colleagues playing a crucial role in its development and impact.

CAMHR aims to significantly improve the provision of, and access to essential addiction and mental health services provided in the community, including services for children and young people. The centre's targeted research will inform how services are delivered.

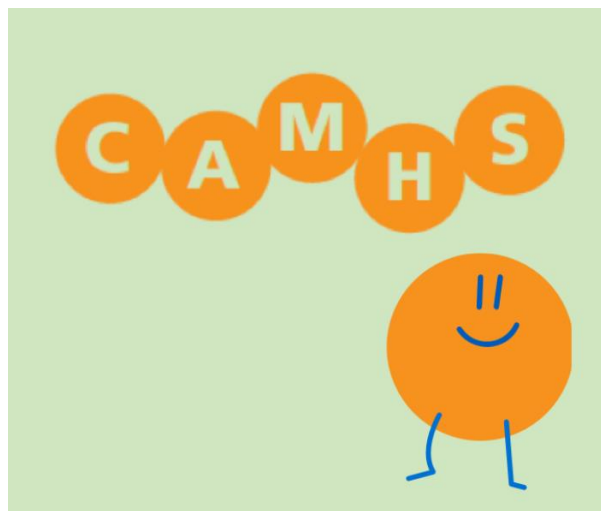
Mental health problems are the single largest cause of disability in the UK. One in four adults and one in ten children experience mental illness. It is estimated 340,000 people need help for opiate and/or cocaine use and over 600,000 need alcohol treatment, with a large group of adults and young people experiencing both mental ill health and substance use.

The centre will be led by Professor Thomas Phillips, Professor of Nursing in Addiction and Professor Judith Cohen, Professor of Clinical Trials at Hull York Medical School, and Director of the Hull Health Trials Unit at the University of Hull.

An important role of the centre will be to undertake a clinical study to explore tangible solutions to the complex issue of addiction and mental health conditions in young people. Another core purpose of the centre will be to amplify the voices of people with lived experience, and those of their family and carers, using their experiences of addiction and mental health care to inform the programme of research.

[Click here](#) to learn more about the Centre.

[Trust launches new CAMHS online resource](#)



Tees, Esk and Wear Valleys NHS Foundation Trust (TEWV) has launched a new child and adolescent mental health services (CAMHS) section on their website.

Key features of the new online resource include:

- Co-created webpages dedicated to supporting children and young people's mental health
- A new CAMHS look and feel (aligned with existing Trust branding) aimed at a younger audience
- Practical tips and advice for young people and their parents and carers
- Signposting to useful information and self-help resources
- Bespoke CAMHS guides
- Details about local CAMHS services
- Clear information on how to get help

[Click here](#) to access the new CAMHS section on the TEWV website.

[Crackdown on local NHS fraud](#)



Fraud against the NHS will not be tolerated – this is the message coming from local fraud-busters.

Fraud Awareness Month takes place this November and it coincides with International Fraud Awareness Week, running from 17 to 23 November.

NHS Humber Health Partnership is committed to making sure vital NHS funds are not lost to fraud and is reinforcing this message throughout November by holding a range of activities.

Fraud against the NHS takes many guises including patients attempting to avoid paying prescription charges by falsely claiming exemptions or claiming for travelling expenses that they're either not entitled to or haven't incurred; staff may attempt to gain employment with false documentation or claim pay for shifts they did not work or work elsewhere while off sick from the Trust; and contractors may exaggerate or falsify records of NHS work or goods provided.

[Click here](#) to read more.

## Stay Up to Date

Visit [our website](#) or follow us on social media ([@HNYPartnership](#)) to get the latest news and information from the Partnership.

If you have a story, event or update you would like to be featured in a future bulletin, please contact [hnyicb.communications@nhs.net](mailto:hnyicb.communications@nhs.net).