



Stakeholder Bulletin *17 March 2025*

Latest Updates

New oral health campaign launched in Humber and North Yorkshire



NHS Humber and North Yorkshire Integrated Care Board (ICB) is launching a new campaign aimed at improving dental health across the region.

Targeting parents of children aged seven and under – as well as teenagers and young adults – the campaign seeks to encourage parents and carers to introduce healthy teeth habits from a young age and persuade younger adults on the importance of oral health and how to improve it.

Over half the adult population in the UK (54%) admits to skipping brushing their teeth at least once a week, with more than a quarter (28%) of people are almost twice as likely to skip brushing before bed.

Using primarily social media and music streaming platform Spotify, the campaign launched on 14 March for an initial 4-week period.

[Click here](#) to read more.

Cancer Alliance announces further round of funding opportunities for research and innovation



Following the successful launch of the Cancer Innovation Grants last year, Humber and North Yorkshire Cancer Alliance is pleased to announce a further round of funding opportunities – subject to the approval of funding from NHS England.

The Cancer Research and Innovation Award Funding Scheme, which widens the scope of funding to include research projects in 2025/26, has been created in collaboration with the Cancer Alliance's local partners:

- Health Innovation Yorkshire & Humber
- Innovation, Research and Improvement System (IRIS)
- NHS Humber Health Partnership
- York and Scarborough Teaching Hospitals NHS Foundation Trust
- Voluntary and community sector
- Humber and North Yorkshire Cancer Alliance Patient and Public Representative Group
- Academic partners

Kartikae Grover, Clinical Director of Humber and North Yorkshire Cancer Alliance, said:

"We are delighted to announce not only another opportunity to help fund our local culture of cancer innovation, but we may now also discover some fascinating research concepts that could be utilised to improve cancer services."

If you have an innovative project that promotes early cancer diagnosis, treatment, recovery and/or patient experience in the Humber and North Yorkshire area, the Cancer Alliance could help you with the funding.

[Click here](#) for more details on how to apply for an innovation award.

For the first time, applications are encouraged if you want to develop and implement research proposals that focus on the Cancer Alliance's priorities. If you would like to know how to apply for a research award, [click here](#).

Get Involved

Toolkit: Oral health



We are encouraging parents across Humber and North Yorkshire to introduce healthy teeth habits for their children's teeth to improve their overall health and wellbeing.

Our **Oral Health** toolkit includes a range of assets for partners to share through their channels, including:

- Social media toolkit
- Images
- Media release

The assets can also be downloaded from the [Campaign Hub](#) on the Humber and North Yorkshire Health and Care Partnership website.

Please share these messages across your channels and encourage people to improve oral health in our region. If you have any questions about this toolkit, please contact hnyicb.communications@nhs.net.

Webinar: Bitesize awareness sessions for Bowel Cancer



April is Bowel Cancer Awareness Month. Humber and North Yorkshire Cancer Alliance is supporting national campaigns to raise awareness by offering free 25 minute online bitesize awareness sessions during the month.

Bowel cancer can affect anyone and can be found anywhere in the large bowel, which includes the colon and rectum. It is also one of the most commonly diagnosed types of cancer in the UK.

Our bitesize session will include information about:

- The signs and symptoms of bowel cancer
- Bowel screening – when you are invited and how to complete the test
- How to reduce your risk of bowel cancer
- Inherited genes and cancer

These sessions will all be held virtually and will be about 25 minutes in length. They are available on the following dates:

- Tuesday 1 April 2025, 12:00pm
- Friday 4 April 2025, 4:00pm
- Monday 7 April 2025, 10:00am
- Thursday 10 April 2025, 3:30pm
- Thursday 17 April 2025, 1:00pm
- Wednesday 23 April 2025, 9:30am
- Wednesday 23 April 2025, 7:00pm
- Friday 25 April 2025, 12:30pm

- Wednesday 30 April 2025, 11:00am

[Click here](#) to reserve your place.

The sessions are open to anyone who lives or works in Humber and North Yorkshire. If you would like to arrange a session for your team or organisation, please email the Cancer Champions Team at hny.cancerchampions@nhs.net.

News from Across the Partnership

Ocologist encourages women to know the risk of ovarian cancer



As part of Ovarian Cancer Awareness Month, Dr Georgios Bozas, a Consultant Oncologist at the Queen's Centre in East Yorkshire, says symptoms of the disease often only appear at an advanced stage.

However, as one in five cases are linked to family history, knowing you're in at higher risk and taking note of symptoms should encourage you to seek medical advice as soon as you notice changes which may be linked to ovarian cancer.

Ovarian cancer develops when cells in the ovary grow and divide uncontrollably. They can form a tumour on the ovary or break off and spread to other parts of the body, most commonly in the abdomen, intestines, liver and stomach.

It's most common in women over 50, those who have never had children, women with a family history of breast, colon or ovarian cancer in a close relative such as a mother, daughter or sister, women who are overweight or suffer from endometriosis. Some of the most common symptoms of ovarian cancer are

- Bloating
- Feeling full quickly, even if you haven't eaten much
- Upset stomach or changes to bowel movements

- Frequent urination
- Pelvic or abdominal pain

[Click here](#) to read more.

Pioneering work of Trust peer workers celebrated



The importance of lived experience has been highlighted at an event marking the power of peer support in changing lives.

The pioneering work of the peer support workers at Tees, Esk and Wear Valley NHS Foundation Trust has been celebrated in style. Dozens of people – including peers from across the Trust and our partner organisations – gathered to mark the power of peer support at a special event.

All peer workers have lived experience of mental health difficulties and use their experiences and specialist training to support patients, carers and families.

More than 40 peers currently provide one-to-one and group support to help people in the Trust's care work towards their own goals and ambitions – and more posts are planned.

[Click here](#) to read more.

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If you have been forwarded this bulletin, you can [complete our online form](#) to receive it direct to your inbox every week.