



Humber and North Yorkshire
Health and Care Partnership

Stakeholder Bulletin *3 March 2025*

Latest Updates

Launch of Humber and North Yorkshire Insight Bank



A wealth of reports, surveys, consultations and other intelligence exists across the Integrated Care System. However, it has been held across multiple organisations and geographies without a coherent overview of what exists, where it is stored, and who is responsible for the insight. This means that work is sometimes being duplicated because we are simply unaware of what information has already been gathered and how to locate it.

From NHS organisations such as the ICB and health providers, local authorities, Healthwatch, and voluntary organisations, patient and service user insight is being gathered from across the region; it is key we make this information central to our decision-making, and accessible to all our staff, regardless of the organisation on their ID badge.

The Humber and North Yorkshire Insight Bank is intended to address the disparate nature of this intelligence by providing a repository of health and wellbeing related information and insight gathered across the geography. This includes an overview of what we already know

from the public including reports, consultations, surveys, PALs information and other documents which have been produced by both health and voluntary sector providers and organisations on a range of topics. It also includes national reports of relevance such as from the King's Fund, other health related thinktanks and national charities.

The Insight Bank has been developed over the last 12 months, by a small group of colleagues from across the local system, including Communications and Engagement, Business Intelligence, Quality, Cancer Alliance, and Healthwatch. The aim at the start of the project was to develop a database which could hold all our patient and public insight in one central location that can be accessed by everyone who needs it, and which can be searched for information about specific topics and themes.

We believe that we have achieved this by developing the Insight Bank workspace on Future NHS and would like to invite colleagues to join it and start to make use of the significant amount of information already available. To access the Insight Bank, please [visit FutureNHS platform and request membership](#).

Mark Williams, Head of Social Marketing and Insight for the ICB, said: “As our recently developed Engagement Approach states, it is vital for us to engage with all our wonderfully diverse communities across Humber and North Yorkshire. Before we make any changes as an organisation or system, we need to know what people think about the services they are using and get their ideas on how we can improve them. The voice should be at the heart of everything we do.

“Our first ever system wide Insight Bank is our new way to share all public intelligence, insight and data we, and others, have gathered. For years there has been public engagement duplication across system partners. And members of the public tell us they get ‘engagement fatigue’ as a result. We believe the Insight Bank will put an end to this and help us make our conversations in the community more efficient, better targeted and ultimately richer.

“The beauty of the Insight Bank is it’s not just our engagement work stored on there, but it can be patient experience intelligence, complaints, compliments and your own intelligence gathered from focus groups as part of your project management.

“So far, feedback from colleagues at roadshows have been overwhelmingly positive and I would encourage people to continue to do this, good, bad or ugly, via the feedback tool on the Insight Bank itself.

To give you an opportunity to find out more about the Insight Bank, and how it can support your day-to-day work, we have put together a series of online sessions throughout the Spring, where you can watch a demonstration of it in action and ask any questions you may have.

- Thursday 6 March 2025, 12:00-1:00pm
- Thursday 20 March 2025, 12:00-1:00pm

- Wednesday 2 April 2025, 12:00-1:00pm
- Thursday 1 May 2025, 12:00-1:00pm
- Wednesday 21 May 2025, 12:00-1:00pm
- Tuesday 24 June 2025, 12:00-1:00pm

To book a place at one of these sessions, please contact hnyicb.engagement@nhs.net.

Community Diagnostic Centres opening in Scunthorpe and Grimsby



New Community Diagnostic Centres in the heart of Scunthorpe and Grimsby are set to open in early March.

Patients are set to be welcomed to the £19.4 million centre opening on Lindum Street in Scunthorpe this week. Following this, the £10 million unit in Grimsby's Freshney Place Shopping Centre will open next week.

Together, these new centres mean the local NHS can deliver up to 300,000 additional diagnostic tests every year, affording patients greater choice and flexibility as well as reducing the need to come to hospital sites.

Staffed by expert clinicians, the centres will offer a range of diagnostic tests, supporting earlier detection of serious conditions such as cancer, heart disease and respiratory conditions.

[Click here](#) to read more.

Cancer Alliance teams up with local pubs for Prostate Cancer Awareness Month



Humber and North Yorkshire Cancer Alliance is working with pub owners around the region to raise prostate cancer awareness this March.

The Cancer Alliance has teamed up with Prostate Cancer UK to create a beer mat that will feature in 30 pubs in Hull and Scunthorpe, areas where people are diagnosed later with prostate cancer than other regions in Humber and North Yorkshire.

The beer mat features a QR code that takes customers to Prostate Cancer UK's risk checker, which can check the risk of the disease in 30 seconds.

The collaboration between Humber and North Yorkshire Cancer Alliance and Prostate Cancer UK will make pub-goers in Humber and North Yorkshire more aware of the most common form of cancer for men in the UK and encourage cancer conversations that may make men visit their GP sooner with symptoms.

[Click here](#) to read more.

Get Involved

Feedback: Children's Plan



Humber and North Yorkshire Integrated Care Partnership is bringing together families, schools, healthcare providers and communities to improve experiences and outcomes for every child.

We want to incorporate as much feedback as possible from partner organisations to ensure that the Children's Plan:

- is easily understood
- aligns with your organisation's goals and objectives
- is inclusive and respectful
- promotes a positive and collaborative approach.

[Click here](#) to access the consultation version of the Children's Plan. Please send feedback to nicky.lowe@nhs.net by **Wednesday 26 March 2025**.

News from Across the Partnership

Hull cervical screening rates improve thanks to campaign



Cervical cancer screening rates in Humber and North Yorkshire are now among the highest in the country thanks to the commitment and dedication of a Hull screening team.

More than 72% of women aged 25 to 49 and almost 77% of women aged 50 to 64 attended cervical screening appointments last year, much higher than the national average of 67.5% and 74.9% respectively.

As well as being the highest in the region, Humber and North Yorkshire's figures are higher than attendances in the North East and Yorkshire at 70.5% and 76%, South Yorkshire at 70.4% and 75.8% and 67.7% and 75.9% in West Yorkshire.

Now, the Colposcopy Team at Hull Women and Children's Hospital have been credited with the increase in attendance rates thanks to their #smearnotfear campaign to encourage women to keep smear test appointments.

[Click here](#) to read more.

Appeal for women to attend breast screening appointments



Women in East Yorkshire and Northern Lincolnshire are being urged to attend breast screening appointments to help reduce deaths from cancer.

Around 1,300 lives are saved every year because those women take up the invitation to attend breast screening appointments when letters arrive on their doorsteps.

Although breast cancer is the second highest cause of cancer deaths in women, screening reveals problems early, with 98% of women diagnosed with breast cancer at this stage surviving five years and beyond.

Yet, uptake by women aged 50 to 53 is as low as six per cent at some GP practices in our area. Women from Black, South Asian and Eastern European communities are also less likely to attend their appointments, so the team are sharing exactly what happens during screening to remove all uncertainty.

[Click here](#) to read more.

Stay Up to Date

Visit [our website](#) or follow us on social media (**@HNYPartnership**) to get the latest news and information from the Partnership.

Do you have a story, event or update you would like to be featured in a future bulletin? Please share it with hnyicb.communications@nhs.net.

If you have been forwarded this bulletin, you can [complete our online form](#) to receive it direct to your inbox every week.