



# Stakeholder Bulletin *31 March 2025*

## Latest Updates

### Chair recruitment - Integrated Care Board



**Remuneration:** £65,000 - 75,000 per annum (dependant on number of days per week)

**Time commitment:** 2-3 days per week

**Role tenure:** Initial 6-month appointment

NHS Humber and North Yorkshire Integrated Care Board (ICB) is seeking to appoint a Chair who is committed to openness, transparency and compassionate leadership. The postholder will forge purposeful partnerships across the Humber and North Yorkshire system and will lead the Board as it plans and oversees improvements in the health of our local populations.

The board of the ICB has members from trusts, local government and primary care, and focusses on the planning and delivery of NHS services and integration with social care. The postholder will play a key role in the Integrated Care System which brings together partners from across our wider system.

Working closely with the CEO, the Chair will offer appropriate support and challenge. They will ensure the Board fulfils its oversight and scrutiny responsibilities and maintains strong governance arrangements.

The Chair will ensure the ICB is properly constituted and focused on improving outcomes in population health and healthcare, and encouraging greater partnership, integration and collaboration, both within the NHS and between the NHS and local government.

The Chair has the responsibility of leading the unitary board of the ICB – which has joint collective and corporate accountability for the performance of the organisation – ensuring its functions are effectively and efficiently discharged and for NHS resources deployed to other organisations. They will play a key role in ensuring the ICB meets its statutory duties and build strong partnerships and governance arrangements with system partners.

The independent, non-executive Chair of the ICB is accountable to the NHS England Regional Director for the development and delivery of the plan of the ICB.

[Click here](#) to access the national profile for ICB Chair roles and responsibilities.

For discussions about this opportunity, please contact the ICB's HR Team via [hr.hnyy@nhs.net](mailto:hr.hnyy@nhs.net).

If you wish to be considered for this role, please complete the [Expression of Interest form](#) and return it [hr.hnyy@nhs.net](mailto:hr.hnyy@nhs.net) no later than **Sunday 6 April 2025**.

Interviews will be held, week commencing Monday 14 April 2025.

[Blog: A Turning Point for Humber and North Yorkshire](#)



***Scott Crosby – Associate Director, Centre for Excellence in Tobacco Control***

The Government has signalled a shift from treatment to prevention, recognising that tobacco addiction remains the greatest preventable driver of disease, disability, and health inequalities, placing a huge strain on the NHS.

The Tobacco and Vapes Bill is a once-in-a-generation opportunity to protect future generations from tobacco—a uniquely harmful product that will kill two-thirds of its customers unless they quit smoking.

Crucially, the bill also addresses the growing concern around youth vaping. While e-cigarettes play a role in helping adult smokers quit, their increasing appeal among young people is a worrying trend. The bill introduces stronger regulations on vape marketing, flavours, and packaging to prevent products from being targeted at children. However, there remains a role for vaping as the most effective quitting aid for smokers. It is therefore vital to maximize regulatory opportunities to curb vaping by young people and non-smokers while ensuring vaping remains an effective quit tool for adult smokers.

[Click here](#) to read more.

'Yes to Quit' campaign launched by ICB



A campaign to encourage people to give up smoking has been launched across TV, radio, transport links and social media in Yorkshire and the Humber.

Its launch coincides with the Tobacco and Vapes Bill's progression through Parliament, which aims to create a smoke-free generation by restricting the sale of tobacco products and regulating vaping.

The campaign has been coordinated by the Centre for Excellence Team for Tobacco Control in NHS Humber and North Yorkshire Integrated Care Board (ICB), working alongside neighbouring ICBs and all 15 local authorities across the wider Yorkshire and Humber region.

[Click here](#) to read more.

## Reducing the use of disposable insulin pens in North East and Yorkshire



In the North East and Yorkshire, the number of people living with diabetes continues to increase, with many using a disposable pen to deliver insulin. Compared to reusable pens, disposable insulin pens are less environmentally friendly and generate far more clinical waste, costing integrated care boards (ICBs) a significant amount in disposal efforts.

A Diabetes Environmental & Sustainability Impacts Working Group was formed to look at how best to move people using a disposable pen onto a reusable cartridge pen. The group has engaged with all four ICBs in the North East and Yorkshire to support this change, and all four ICBs have committed to delivering reusable pens wherever possible for new insulin starts too.

NHS Humber and North Yorkshire ICB have added this in some form to their primary care Prescribing Incentive Scheme to encourage this change. The aim of this scheme is to improve the quality, safety and environmental sustainability of prescribing in the NHS. In Humber and North Yorkshire, primary care providers are financially rewarded to increase prescribing of insulin cartridges over disposable pens with the overall aim of reducing the carbon footprint.

All four ICBs in the North East and Yorkshire have seen a decrease in the prescription of disposable insulin pens since the project started. NHS Humber and North Yorkshire ICB has seen the largest decrease of 16.2% since this was included within their Prescribing Incentive Scheme with a financial component.

[Click here](#) to read more.

## Get Involved

### Survey: Tackling loneliness and isolation in Hull



Humber Teaching NHS Foundation Trust is working in collaboration with Imperial College London and Hull City Council to lead the way in the fight to tackle loneliness and isolation. The Trust is conducting research in Hull to highlight how loneliness can be affected by where you live and providing insight into our local area.

Loneliness and isolation can affect people of all ages and from different walks of life. This issue has been particularly highlighted as a result of the national lockdowns and remote working since the COVID-19 pandemic. In 2020, around 13% of adults in Hull experienced loneliness. This figure was higher than the average for East Yorkshire, York and Leeds, indicating that Hull faces a particular challenge with loneliness.

The INTERACT study aims to 'measure' loneliness in Hull and surrounding areas by inviting members of the community to complete a brief anonymised online survey which only takes a few minutes and is easy to complete

[Click here](#) for more information and to take the survey.

## News from Across the Partnership

### Patients with endometriosis to benefit from national accolade



Patients across the region with endometriosis are benefiting from a specialist service which has been recognised nationally.

Northern Lincolnshire and Goole NHS Foundation Trust and Hull University Teaching Hospitals NHS Trust – part of the NHS Humber Health Partnership group – have yet again had their endometriosis centres accredited by the British Society of Gynaecological Endoscopy.

This puts the Partnership group's gynaecology services on the map and gives patients the confidence that they'll receive high-quality care.

Endometriosis is a condition where tissue similar to the lining of the womb is found in other parts of the body, including the ovaries, fallopian tubes, inside the tummy, and in or around the bladder or bowel. It can cause severe pelvic pain, painful intercourse and periods, bowel pain and urinary problems.

[Click here](#) to read more.

## Training Hull radiographers with enhanced life-saving skills



Hull radiographers are pioneering patient safety with specialised training to save patients experiencing life-threatening reactions during scans.

CT Specialty Manager Andrew Stephens supports training for radiographers in community-based and mobile CT scanners in Hull, York, Grimsby, Selby, and Beverley, enabling them to respond to emergencies without support from doctors.

Other hospital trusts are now following the Humber and North Yorkshire CT and MRI Scanning Service, which operates community scanning for Hull University Teaching Hospitals, Northern Lincolnshire and Goole Foundation Trust, and York Foundation Trust.

Patients undergoing CT or MRI scans receive contrast agents or dye injections, which help radiologists diagnose or rule out serious health issues. However, a small number experience severe allergic reactions, known as anaphylaxis, which can be fatal without immediate intervention.

[Click here](#) to read more.

## Increasing biodiversity at Foss Park Hospital



A heart-warming project launch took place at Foss Park Hospital in York bringing together tree planting, habitat creation, nature connection and the simplicity of a picnic in the hospital's secluded Secret Garden.

Led by Natural England, the project has support from Tees, Esk and Wear Valley NHS Foundation Trust, and aims to demonstrate the positive impact of green therapy on patient wellbeing – whilst supporting nature recovery in the area.

Earlier this month more than 100 trees, provided by NHS Forest, were planted and feedback suggestions were gathered to improve the grounds and Secret Garden area. Options included the planting of wildflower bulbs, insect habitats, bird boxes, hedgehog houses and water butts. Mindfulness and yoga sessions as well as more cultural activities such as a drawing group, music sessions and regular nature activities are also being considered.

[Click here](#) to read more.

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